

BUSINESS Learning Journey



Other towards our best, through learning, love and faith.

Term 3 6. Finance/Revision

May: GCSE

Revision

Financial calculations

Financial performance

February: Ass2

Cash flow



Understanding customers

Segmentation

Market research

Marketing Mix

Sources of finance

Term 2 5. Marketing

January: MYE

Customer service

Concept of quality

Role of procurement



Production processes

Term 1 3. Business Operations

November: Ass1

October: WTM

Year 11

May: EOY Exam

Organisational structures

Recruitment and selection

Motivating employees

Training

January: MYE

Term 3 4. Human Resources



Globalisation

Competitive environment

Legislation

Economic climate

Environmental considerations

Stakeholders
Business location

Business planning

Expanding a business

Technology

Ethical considerations

Term 2 2. Influences on Business

Term 1 1. Business in the real world

Year 10

Aims and objectives

Business Ownership

Purpose and nature of business

SUBJECT AIM: explore real business issues and how businesses work.

September: Topic assessment