

KNOWLEDGE BOOK
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YEAR 8 GRAPHICS

NAME _____
GROUP _____

Your homework will be graded 4-1.

4. **Outstanding effort.** You have gone above and beyond what is expected of you and have created a high-quality piece of work. (Postcard home!)
3. **Good effort.** You have taken a lot of time and care into your homework to produce a good quality piece of work.
2. **Standard effort.** Exactly the homework that was asked of you.
1. **Poor effort.** This homework is rushed or incomplete. Not to your ability.

Homework number	1	2	3	4	5	6
Self Assessment						
Teacher Assessment						

rule

serif

weight - **weight**

contrast

sans serif

Here *are* some of the **terms** USED in typography. Can you **LABEL** them? Do **you** know the **fonts**?

stroke

drop cap

typeface

italic

stylised

3D Lettering

Create your name or a word using 3D lettering. You could use any of the following methods:

- One point perspective
- Two point perspective
- Oblique
- Isometric

Success Criteria:

- Your name or a word using a 3D drawing method.
- Neat and accurate drawing.
- Tonal shading added to create depth.



Challenge:

Can you create a script font in 3D?

Graphics

D C X I R E N G I S E D T D
N C H S L N O A L R C E I E
I O E H E L R S E I L O G S
B L I E F R U N I B A R N C
A L G A B A I M I A E X I E
S A H N S L U F I L R E E N
E G T N E C L X S N L E E D
L E E N E I E S N A A S T E
I T I X C E B N T I R T R
N F S N P I B I D D A D E N
E E E I R L M R E E E H L D
P P I N T I O E R U M R E I P
L N E I I R E E R H S T C N S
R X R R H I A I E E A H L K H

FAUX
FINELINER
EXPLORE
SERIF
ILLUMINATED
DESCENDER
INK
MEDIA
BASELINE
COLLAGE
ARTIST
ASCENDER
DESIGNER
PENCIL
LETTERING
BRUSH
XHEIGHT

Brush lettering

Brush lettering is becoming very popular as a hobby and in advertising.

Find at least 10 examples of brush lettering on graphic products e.g. logos, adverts, t-shirt designs etc. Print them and stick them to this page.



Challenge:

Can you follow a brush lettering tutorial? Show your practise!

Success Criteria:

- 10 different examples of brush lettering on graphic products.
- Clear, non-pixelated images.

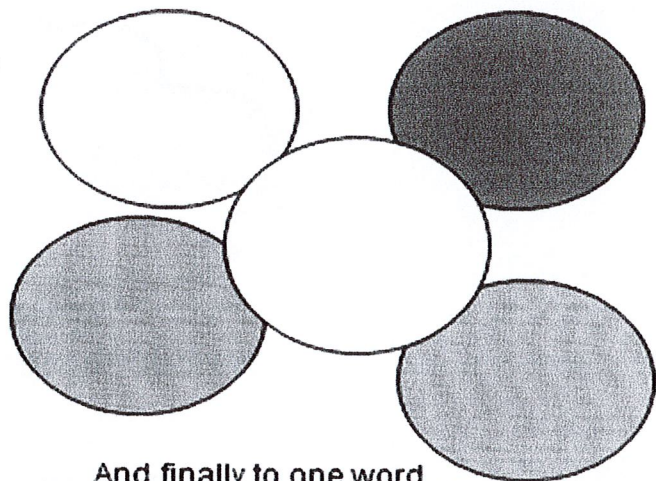
5-5-1

5-5-1 Deluxe!

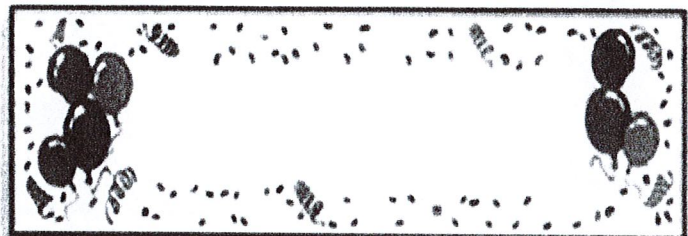
Write 5 sentences summarising today's topic...

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. The paper appears to be a standard notebook page without margins or other markings.

Now reduce that to 5 key words.



And finally to one word....



ARTIST RESEARCH

For the AO1 part of your assessment you will be researching an artist or designer that works in typography.

You can choose any typography artist or designer, but here are a few suggestions:

Chris Labrooy, Paula Scher, Stefan Sagmeister, Alan Fletcher, Chip Kidd, Peter Saville, Kate Moross, Morag Myerscough, Herb Lubalin, Armin Hofmann.

Success Criteria: Choose your target grade level or above.		 Challenge: Can you design the layout of the page to fit the style of the artist?
Above	10-15 relevant facts about your chosen artist/designer In depth analysis of an artist's/designer's work giving your own thoughts and opinions. 3 good quality images of their work.	
At	10 facts about your chosen artist/designer. An analysis of the artist/designer's work that shows your understanding of graphic design and the artist's intentions. 3 images of their work	
Towards	5 facts about your chosen artist/designer. You can say what you like and dislike about the Artist/designer's work 2 images of their work	



- Show me what you've learned
- What questions do you still have?
- Is there something you don't understand?

Your Brain

LIKE AN ARTIST

For the AO2 part of your assessment you will be exploring artist's techniques.

You can choose any typography artist or designer, but here are a few suggestions:

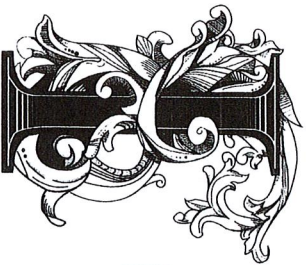
Chris Labrooy, Paula Scher, Stefan Sagmeister, Alan Fletcher, Chip Kidd, Peter Saville, Kate Moross, Morag Myerscough, Herb Lubalin, Armin Hofmann.

I would strongly suggest you choose the same person you did for your research!

Success Criteria:		 Challenge: Can you design the layout of the page to fit the style of the artist?
Choose your target grade level or above.		
Above	You have created a piece of work in the style of the artist/designer using the same or similar methods. You have evaluated this work in depth.	
At	You have created a copy of the artist/designer's work using the same or similar methods. You have evaluated this work in detail.	
Towards	You have created a copy of the artist/designer's work. You have briefly evaluated this.	

A-Z key Words

A-Z CHALLENGE – THINK OF A KEY WORD FOR EVERY LETTER IN THIS UNIT	
A:	N:
B:	O:
C:	P:
D:	Q:
E:	R:
F:	S:
G:	T:
H:	U:
I:	V:
J:	W:
K:	X:
L:	Y:
M:	Z:



Illuminated Letters

When all books were hand written (usually by monks) they would illustrate the first letter of each page in beautiful detail. Often, they would also add gold leaf to this, which would cause the letter to light up, or 'illuminate' in the candle light.

You will create your own illuminated letter, but the illustrations around it should say something about you, or your interests.

Google DOODLE

Every day Google commissions artist to create their Google Doodle for the day, which usually celebrates a special event in history. For your homework you will create a Google Doodle for what you have learnt in this Graphics project.

Success Criteria:

- A letter which is neatly drawn in block lettering
- Illustrations around the letter that show something about you, or your hobbies.
- Colour and/or tone added to create a 3D effect



Challenge:

Can you get the illustrations to wrap around the letter?

Success Criteria:

- The word 'Google' illustrated to show different topics from this project
- Neat accurate drawing
- Colour added to enhance the design.



Challenge:

Can you incorporate a background in your Google Doodle?