



Curriculum Overview 2023-2024

Subject: *Media Studies*

Curriculum Leader: *Olivia Walker*

	Year 9	10 GCSE	11 GCSE	11 CNAT	Year 12	Year 13
Half term 1	Carousel: <u>Race to Number 1!</u> Exploring Music Marketing	Component 1: Section A&B Advertising and marketing	Component 2: Section A Crime Drama <i>*Contingency - Component 3 NEA*</i>	Visual Identity and Digital Graphics	Component 1: Section A&B Advertising & Marketing	Component 2: Section A&B TV and Magazines <i>*Contingency Component 3: NEA*</i>
Half term 2	Carousel: <u>Race to Number 1!</u> Exploring Music Marketing	Component 1: Section A&B Magazines and Film	Component 2: Section A&B Crime Drama & Music Video	Visual Identity and Digital Graphics	Component 1: Section A&B Film Industry & Music Videos	Component 2: Section A&B TV and Magazines
Half term 3	Carousel: <u>Race to Number 1!</u> Exploring Music Marketing	Component 1: Section A&B Newspapers	Component 2: Section b Music Video and Online Media	Exam Preparation: Creative iMedia in the Media Industry	Component 1: Section A&B Newspapers	Component 2: Section C Online Media
Half term 4	Carousel: <u>Race to Number 1!</u> Exploring Music Marketing	Component 1: Section B Radio and Video games	Component 1: Section A&B Revision	Exam Preparation: Creative iMedia in the Media Industry	Component 1: Section A&B Video Games and Radio	Component 2: Section C Online Media & Component 2 Revision
Half term 5	Carousel: <u>Race to Number 1!</u> Exploring Music Marketing	Component 3: NEA	Component 1 & 2 revision	Exam Preparation: Creative iMedia in the Media Industry	Component 3: NEA	Component 1 & 2 Revision
Half term 6	Carousel: <u>Race to Number 1!</u> Exploring Music Marketing	Component 3: NEA			Component 3: NEA	