

## Curriculum Overview: Media Studies

	Year 9	Year 10 GCSE	Year 10 BTEC	Year 11	Year 12	Year 13
<b>HT1</b>	Introduction to key concepts	Component 1 – Section A & B – Advertising and marketing	Component 1 – Learning Aim A Exploring Media Products	Component 2 – Section A - Crime Drama **Contingency - Component 3 – NEA***	Component 1 – Section A & B – Advertising & Marketing	Component 2 – Section A & B – TV and Magazines  **Contingency - Component 3 – NEA***
<b>HT2</b>	Advertising	Component 1 – Section A - Advertising	Component 1 – Learning Aim A Exploring Media Products Task 1	Component 2 – Section A & B - Crime Drama & Music Video	Component 1 - Section B – Film industry & radio	Component 2 – Section A & B – TV and Magazines
<b>HT3</b>	Film marketing	Component 1 – Section A & B - Newspapers	Component 1 Learning Aim B Exploring Media Products	Component 2 – Section A – Crime Drama Section B – Music Video	Component 1 – Section A & B - newspapers	Component 2 – Section C – Online Media
<b>HT4</b>	Magazines	Component 1 – Section B – Radio and Video games	Component 1 Learning Aim B Exploring Media Products Task 2	Component 1 – Section A & B - revision	Component 1 – Section A & B – Music videos and Video Games Component 3 - NEA	Component 2 – Section C – Online Media & Component 2 revision Section A, B & C
<b>HT5</b>	Music Videos	Component 3 - NEA	Component 2 Developing Digital Media Production Skills	Component 1 & 2 revision	Component 3 - NEA	Component 1 & 2 revision
<b>HT6</b>	Crime drama	Component 3 - NEA	Component 2 Developing Digital Media Production Skills Learning Aim A & B		Component 3 - NEA	