

A-Level Media Studies: Eduqas Examining Board

Overview

Media Studies at Cardinal Newman is a contemporary and dynamic subject that offers students the opportunity to study an intellectually stimulating and contextually relevant range of exciting products. As well as engaging with a plethora of rich and stimulating texts, students will be expected to apply their understanding to a creative practical piece of their own design. We are proud to say that Media Studies is one of the most successful A-Level subjects in the Sixth Form and is in the top 15% of Departments in the country in terms of our results. If you are student who enjoys critical debate, analysing meaning in historical and contemporary texts and producing your own media texts then this is the A-Level choice for you!

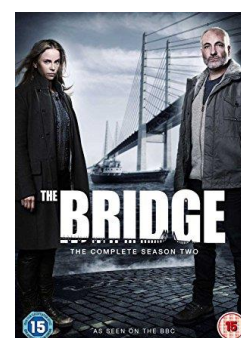
What do you need to join us?

You do not need to have studied Media at GCSE, but we would like students on our course who have an appreciation of a range of media forms and who regularly invest their time in 'the media'. At least a Level 5 in English Language or Literature will be compulsory as students will need to show that they can form critical and cogent arguments.

What will the course involve?

The A-Level will be a 2 year course with all assessments at the end of the second year.

Component 1 Written Examination: 35% Understanding Media Forms and Products	Component 2 Written Examination: 35% Understanding Media Forms and Products in-depth	Component 3 Media Production: 30%
<p><u>Section A: Media Language, Representation and Audiences</u></p> <ul style="list-style-type: none"> • Music Videos e.g. Dizzee Rascal • Advertising and Film Marketing e.g. 'Water Aid' • Newspapers e.g. 'The Times' <p><i>The section may take the form of a comparison of one historical print advertisement compared to one contemporary advertisement.</i></p> <p><u>Section B: Media Language, Representation and Industries</u></p> <ul style="list-style-type: none"> • Newspapers e.g. 'The Daily Mirror' • Radio e.g. 'Late Night Woman's Hour' • Film Industries e.g. 'Black Panther' <p><i>This section may take the form of a critical analysis of a niche and mainstream newspaper.</i></p>	<p>An in-depth study of three media forms in relation to all areas of the theoretical framework:</p> <ul style="list-style-type: none"> ○ Media Language ○ Representation ○ Audiences ○ Industries <p><u>Section A: Television</u> A study two contrasting texts from one television genre such as crime drama, documentary filmmaking or sci-fi/fantasy such as 'Life on Mars' and 'The Bridge'.</p> <p><u>Section B: Magazines</u> A study of one historical (pre-1970) and one contemporary magazine such as 'Woman's Realm' and 'Huck'.</p> <p><u>Section C: Online Media</u> A study of one blog for example 'Zoella' and one online magazine or newspaper produced for a minority audience such as 'Attitude'.</p>	<p>Students will need to produce one cross-media production in two forms for an intended audience.</p> <p>They will need to showcase their understanding of the theoretical frameworks through independently responding to a brief, for example:</p> <ul style="list-style-type: none"> • Create a sequence from a new television programme and a related print or online product. • Create an original music video for an unsigned artist and a related print or online product.



What can I do with an A-Level in Media Studies?

- ✓ Use it to study a related degree at University for example TV or Film Production, Marketing, Journalism, Global Communications, Graphic Design, Research, Book Publishing, Copy Editing, Cinematography, Sound Production, Photography, Art, English Literature, History.
- ✓ Use it to get onto an Apprenticeship for example Advertising and Marketing, Graphic Design, Online or social media production, Journalism, Publishing as well as many more!